

F. No. 159-26/2014-ICR-I
Government of India
Ministry of Culture
ICR DIVISION

Shastri Bhawan, New Delhi,
Dated the 25th August, 2014

Office Memorandum

Subject: Festivals of India- Guidelines For Costing of Dance Productions.

The undersigned is directed to forward herewith a copy of the Guidelines For Costing of Dance Productions for participation in the Festivals of India abroad for necessary action.

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28/8

(Meena K. Sharma)

Under Secretary to the Govt of India

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1. Secretary, Sangeet Natak Akademy, New Delhi.
2. Director, Kalashetra Foundation, Chennai.
3. Director, Kathak Kendra, New Delhi.
4. Director, Jawahar Lal Nehru Dance Akademy, Imphal.
5. Director, Sattriya Kendra, Guwahati.

Copy to:

1. Additional Secretary (Culture)
2. All Joint Secretaries, Ministry of Culture
3. Private Secretary to Minister of State (I/C) Culture
4. PSO, Secretary (Culture)
5. Director, Akademics Division, Ministry of Culture (The Akademics Division may please circulate the guidelines to all State Akademics for necessary action and compliance)
6. NIC for placing on Website
7. Director, Media for issue of Press release
8. Guard File

New Delhi dated August 20, 2014

FESTIVALS OF INDIA ABROAD – COSTING OF DANCE PRODUCTIONS

1. This circular lays down the financial guidelines for costing of dance productions for participation in the Festivals of India abroad.

Costing of Dance Productions

2. The cost norms for Kalakshetra Foundation, the Kathak Kendra, the Sattariya Kendra Guwahati, and the Jawaharlal Nehru Dance Academy Imphal will be on actual basis with a cost plus of 5 percent for institutional costs, and in no case will the upper ceilings per show as laid down in para 4 will be breached by Government Institutions. The cost of productions by State Akademies will also be on actual basis with upper ceilings as laid down in para 4.
3. In preparation of the graded resource list, the Secretary Sangeet Natak Akademy and Director Kalakshetra Foundation shall adhere to the following cost norms:
 - a. The average length of a production shall be 60-75 minutes;
 - b. The production costs shall comprise of costs of music, costumes, rehearsals, artist fees and miscellaneous expenditures
 - c. In case of existing productions the upper ceilings for performance fees will be the following:
 - i. 6-10 artists – Rs. 2 lacs/ show
 - ii. 10-15 artists – Rs. 3 lacs/ show
 - iii. 15-20 artists – Rs. 5 lacs/ show
 - d. In the case of new productions the upper ceilings for production costs will be the following
 - i. 6-10 artists – Rs. 4 lacs/ production
 - ii. 10-15 artists – Rs. 6 lacs/ production
 - iii. 15-20 artists – Rs. 10 lacs/ production

Ans

- e. While the upper ceilings for performance fees for existing productions and production costs are prescribed, an organization can present lower costs for consideration of the screening committee.
4. The maximum number of shows / production in a country will be a minimum of 4 programs and a maximum of 7 programs.
 5. Round-trip economy class airfare shall be provided to the selected production as admissible.
 6. The artists will be entitled to per diem allowances as admissible.
 7. This issues with approval of competent authority.



(V.Srinivas)

Joint Secretary to Government of India